

When reviewing proposals from registered 501(c)(3) agencies, volunteers and United Way staff use the following selection criteria:

- Currently maintains service locations that facilitate substantial program delivery in Franklin County. *
- Is an incorporated nonprofit organization under the laws of the state of MA and have tax-exempt status under section 501(c)(3) of the Internal Revenue Service code, or operate under the fiscal sponsorship of a private tax-exempt nonprofit organization.
- Has a policy and affirm that the organization does not discriminate with respect to employment, volunteer participation, or the provision of services, on the basis of race, color, creed, ethnicity, religion, national origin, sex, sexual orientation, gender expression, physical or mental disability, age, ancestry, veteran status or any other class protected by applicable law.
- Complies with all applicable federal, state and municipal laws and regulations including, but not limited to laws regarding anti-terrorism (as laid out by the Patriot Act).
- Adheres, or can adhere, to the [UWFC partnership agreement](#) including all documentation and reports by established deadlines.
- Agrees to participate the annual campaign and in awardee meetings convened by UWFC.
- Holds all applicable local, state, and federal licenses, certifications, and permits to support its programs and operations.
- Has a Board of Directors that is an active, representative, voluntary, governing body, with regular meetings and is responsible for developing its mission, determining its strategic direction and providing insight.
- Has been in operation for a minimum of three years.
- Has proof of adequate liability insurance coverage for the agency and will indemnify UWFC, its volunteers and staff from any and all liability for any damage or injury caused to any employee, client, patron, agency, visitor or guest of the agency.
- Is financially stable and able to submit a current/recent financial audit or audited financial statement (Per MA Non-profit guidelines) prepared in compliance with generally accepted auditing standards as applied to nonprofit organizations, as well as an IRS 990/990 EZ tax form.
- Has identified projects or programs that fall within the scope of one or more of UWFC's investment strategies.
- Will not extend the UWFC funding to civic, religious or political institutions, school fundraisers, capital campaigns, reserves or endowments, sponsorships or event fundraisers or sports events.
- Has the ability to leverage other resources to achieve the plan.

* Substantial local presence is defined as a staffed facility, office or portion of a residence dedicated exclusively to that organization, available to partners of the public seeking its services or benefits. The facility must be open at least 15 hours a week and have a telephone dedicated exclusively to the organization. The office may be staffed by volunteers.

501c3 human services that work with the following populations are encouraged to consider applying*:

- Franklin County residents with incomes below 300% of the federal poverty level;
- People reentering the community after incarceration;
- Black and Latino residents;
- Lesbian, gay, bisexual, and questioning youth;
- Older adults;
- Transgender, non-binary, and gender nonconforming people;
- Children who have experienced trauma.

**note that the process is not limited to these populations*

UWFC prioritizes investing in:

- Organizations with strong leadership, staff, evaluation and financial stability;
- Programs that align with UWFC's focus areas and that leverage resources;
- Organizations and Coalitions that are collaborative and work with others to reduce duplication of service;
- Measurable results and organizations with the infrastructure for reporting outcomes in a timely manner;
- Organizations with the ability to comply with the UWFC Partnership Agreement, UW Branding Guidelines and can participate in our Annual Workplace Campaign.